



State of North Carolina

ROY COOPER
GOVERNOR

FINANCIAL LITERACY MONTH

2017

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, April is National Financial Literacy Month, dedicated to improving financial literacy in an effort to ensure that all Americans have access to trustworthy financial services and products; and

WHEREAS, financial literacy can help families establish and maintain healthy financial habits to improve their quality of life; and

WHEREAS, financial education helps citizens become more knowledgeable about finances and develop skills and strategies to manage personal finances, savings, and credit development; and

WHEREAS, in 2010, the North Carolina Board of Education adopted new standards for K-12 Social Studies which incorporated personal financial literacy; and

WHEREAS, 2016 was North Carolina's inaugural year participating in Money Smart Week, created by the Federal Reserve Bank of Chicago in 2002 as a public awareness campaign designed to help consumers better manage their personal finance through the collaboration and coordinated effort of hundreds of organizations across the country; and

WHEREAS, the State of North Carolina encourages the instruction, activities, and initiatives provided by state agencies, public and private institutions, regional agencies, and community organizations that contribute to developing and enhancing financial literacy knowledge and skills to ensure economic success;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim April 2017, as "FINANCIAL LITERACY MONTH" in North Carolina, and commend its observance to all citizens.




Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this fourth day of April in the year of our Lord two-thousand and seventeen and of the Independence of the United States of America the two hundred and forty-first.