



State of North Carolina

ROY COOPER
GOVERNOR

WORLD BREASTFEEDING WEEK

2018

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, for infants and children throughout North Carolina, mothers' milk supports optimal growth and development, providing immunities against acute and chronic illness; and

WHEREAS, breastfeeding is universally endorsed by the world's health and scientific organizations as the standard for infant feeding in the first year of life or longer; and

WHEREAS, breastfeeding is a key contributor to the health, wellbeing, and survival of infants and mothers while fostering a bond between mother and child; and

WHEREAS, the slogan for World Breastfeeding Week, *Breastfeeding: Foundation of Life*, recognizes that in a world filled with inequality, crises, and poverty, breastfeeding is the foundation of lifelong good health for babies and mothers; and

WHEREAS, North Carolina's commitment to giving all our children a healthy start to life begins with promoting, protecting, and supporting breastfeeding; and

WHEREAS, the North Carolina Division of Public Health, Nutrition Services Branch continues to support a breastfeeding-friendly health care system and community through the North Carolina Maternity Center Breastfeeding-Friendly Designation Program and the North Carolina Breastfeeding-Friendly Child Care Designation Program; and

WHEREAS, the State of North Carolina joins professional health care organizations in celebrating World Breastfeeding Week and commends the many organizations, agencies, communities, families, and individuals working to promote and support breastfeeding for the mothers and infants of our state;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim August 1 – 7, 2018, as "**WORLD BREASTFEEDING WEEK**" in North Carolina, and commend its observance to all citizens.





Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twenty-fourth day of July in the year of our Lord two thousand and eighteen and of the Independence of the United States of America the two hundred and forty-second.