

State of North Carolina

ROY COOPER
GOVERNOR

GOLF DAY

2018

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, golf is represented in every county of North Carolina, and we are proud to be the home of more than 520 golf courses, including nearly 50 designed by native son Donald Ross; and

WHEREAS, golf generates \$2.3 billion in direct spending and a total economic impact of \$4.2 billion in our state; including jobs for nearly 53,000 people and total wage income of \$1.3 billion; and

WHEREAS, some of these jobs are generated by leading golf industry suppliers including Syngenta, Bayer, and John Deere, which base major United States operations in North Carolina; and

WHEREAS, golf tournaments held in North Carolina and televised nationally and internationally help showcase our state to the world and encourage people to visit our state; and

WHEREAS, just one of those tournaments, the 2017 PGA Championship at Quail Hollow in Charlotte, drove more than \$120 million in economic impact, with similar results anticipated when North Carolina hosts the 2021 President's Cup, the 2022 U.S. Women's Open, and the 2024 U.S. Open Championship; and

WHEREAS, golf provides physical and social benefits to players of all ages, and promotes good character in younger players through informal mentoring as well as programs such as The First Tee and PGA Junior Leagues; and


WHEREAS, golf continues to evolve with the introduction of new short courses such as The Cradle at Pinehurst Resort, initiatives to make the game more enjoyable such as the Longleaf Tee System devised in Southern Pines, and the arrival of Topgolf in Charlotte; and

WHEREAS, North Carolina State University is a leader in research on sustainable golf course management practices, an effort the Carolinas Golf Course Superintendents Association helps to fund through its Rounds4Research online auction; and

WHEREAS, golf continues to benefit the economy, quality of life, and culture of North Carolina;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim June 20, 2018, as "GOLF DAY" in North Carolina, and commend its observance to all citizens.





Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twentieth day of June in the year of our Lord two thousand and eighteen and of the Independence of the United States of America the two hundred and forty-second.