

State of North Carolina

ROY COOPER
GOVERNOR

TRAVEL AND TOURISM WEEK

2017

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, travel and tourism are vital to North Carolina's economic prosperity, business productivity, and quality of life; and

WHEREAS, travel and tourism to and within North Carolina provide significant economic benefits for the state, generating \$22.9 billion in direct visitor spending in 2016; and

WHEREAS, the travel and tourism industry is among the largest private sector employers in North Carolina, supporting more than 218,000 jobs; and

WHEREAS, travel and tourism support and benefit more than 45,000 businesses in North Carolina that directly serve travelers; and


WHEREAS, visitor spending directly generated tax revenues of \$3.6 billion for federal, state, and local governments, funds used to support essential services and programs for our citizens; and

WHEREAS, travel and tourism impact all 100 counties in North Carolina and provide a savings of \$497 to each household in state and local taxes; and

WHEREAS, leisure travel spurs countless benefits, including health and wellness, creativity, cultural awareness, education, happiness, productivity, and relationships;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim May 8 – 14, 2017, as **"TRAVEL AND TOURISM WEEK"** in North Carolina, and commend its observance to all citizens.





Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twelfth day of May in the year of our Lord two thousand and seventeen and of the Independence of the United States of America the two hundred and forty-first.