



State of North Carolina

ROY COOPER
GOVERNOR

NATIONAL MASSAGE THERAPY AWARENESS WEEK

2017

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, massage therapy is beneficial to overall health, and is increasingly considered an important part of integrated health care; and

WHEREAS, consumers spend \$8 – 12 billion annually on massage therapy; and

WHEREAS, therapeutic massage can benefit people of all ages; and

WHEREAS, a growing body of clinical research shows massage therapy is beneficial for a wide variety of health issues – including stress, high blood pressure, fibromyalgia, arthritis, back pain, muscle injury and soreness, headaches, and more – and for the general maintenance of good health; and

WHEREAS, the American Massage Therapy Association (AMTA), a professional association for massage therapists, provides user and professional education information on massage, and helps consumers and health care providers locate qualified massage therapists in their area;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim October 22 – 28, 2017, as “**NATIONAL MASSAGE THERAPY AWARENESS WEEK**” in North Carolina, and commend its observance to all citizens.





Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this ninth day of October in the year of our Lord two thousand and seventeen and of the Independence of the United States of America the two hundred and forty-first.