



# State of North Carolina

**ROY COOPER**  
GOVERNOR

**ENERGY EFFICIENCY DAY**

**2017**

**BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA**

**A PROCLAMATION**

**WHEREAS**, energy efficiency is the art of getting the same or better performance using less energy – all while cutting utility bills for residential, business, and industrial customers; and

**WHEREAS**, reliable, affordable energy is vital to our economic prosperity, and energy efficiency is the most productive and cost-effective way to meet our energy needs; and

**WHEREAS**, implementing clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future; and

**WHEREAS**, cutting energy waste saves United States consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone; and

**WHEREAS**, more than 2.2 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that cannot be outsourced; increasing efficiency will create more of these jobs; and

**WHEREAS**, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

**WHEREAS**, a nationwide network of energy efficiency groups and partners has designated October 5, 2017, as the nation's second annual Energy Efficiency Day; and

**WHEREAS**, together the residents of North Carolina can continue to contribute to our sustainability efforts by learning more about energy efficiency and practicing smarter energy use in our daily lives; and

**WHEREAS**, the State of North Carolina encourages citizens to support our clean energy goals and move toward more energy efficiency now and in the future;

**NOW, THEREFORE**, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim October 5, 2017, as "ENERGY EFFICIENCY DAY" in North Carolina, and commend its observance to all citizens.



Roy Cooper  
Governor

**IN WITNESS WHEREOF**, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twenty-ninth day of September in the year of our Lord two thousand and seventeen and of the Independence of the United States of America the two hundred and forty-first.