

State of North Carolina

ROY COOPER

GOVERNOR

PROJECT FIT AMERICA DAY

2018

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, studies show that children and students who exercise regularly average higher academic achievement and learning levels than those who do not; and

WHEREAS, Project Fit America is a non-profit organization that works to create and administer exemplary fitness in education programming in elementary and middle schools throughout the United States; and

WHEREAS, founded in 1990, Project Fit America reports having reached students in more than 1,000 schools located in 300 cities that span 46 states across the country, including North Carolina; and

WHEREAS, fitness in education programs help to address self-esteem, leadership, exercise as fun, sportsmanship, and character development while teaching children to understand the importance of physical fitness and empowering them to take care of their health; and

WHEREAS, Project Fit America programs provide equipment, curriculum instruction, on-site teacher training, and measurable outcomes as well as rewards and incentives for all students who participate; and

WHEREAS, on October 5, 2018, LIDS Sports Group and LIDS Foundation will launch Project Fit America at Kings Mountain Intermediate School in Kings Mountain, North Carolina; and

WHEREAS, the State of North Carolina commends Project Fit America as well as LIDS Sports Group and LIDS Foundation for supporting healthy students in our state, and encourages all students to take advantage of fitness in education programming in our schools;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim October 5, 2018, as "**PROJECT FIT AMERICA DAY**" in North Carolina, and commend its observance to all citizens.



Roy Cooper Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this third day of October in the year of our Lord two thousand and eighteen and of the Independence of the United States of America the two hundred and forty-second.