



State of North Carolina

ROY COOPER
GOVERNOR

LIFE INSURANCE AWARENESS MONTH

2017

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, the vast majority of North Carolina residents recognize the importance of life insurance to safeguard their loved ones' financial security; and

WHEREAS, despite the peace of mind that life insurance brings to hundreds of thousands of families in our state, there are still too many North Carolinians who lack adequate life insurance coverage; and

WHEREAS, the North Carolina Department of Insurance provides resources and information for those determining whether they are eligible or in need of a life insurance policy; and

WHEREAS, proceeds from a life insurance policy can go a long way toward stabilizing a family's finances, relieving immediate expenses, meeting debts, and covering long term financial needs such as education and mortgages; and

WHEREAS, the proceeds of life insurance can help replace lost income and provide financial assistance to the loved ones left behind; and

WHEREAS, the National Association of Insurance and Financial Advisors recognizes Life Insurance Awareness Month during September to get consumers thinking about life insurance protection; and

WHEREAS, Life Insurance Awareness Month provides an opportunity to encourage individuals who are eligible for life insurance to seek advice from qualified insurance professionals, and to take the actions necessary to achieve a financially secure future for their loved ones;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim September, 2017, as "**LIFE INSURANCE AWARENESS MONTH**" in North Carolina, and commend its observance to all citizens.



Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this eleventh day of September in the year of our Lord two thousand and seventeen and of the Independence of the United States of America the two hundred and forty-first.