



State of North Carolina

ROY COOPER
GOVERNOR

100 YEARS OF GIRL SCOUTS SELLING COOKIES

2017

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, 2017 marks the 100th year since Girl Scouts began participating in what would evolve into the largest entrepreneurial training program for girls in the world: The Girl Scout Cookie Program; and

WHEREAS, the first known sale of cookies by Girl Scouts occurred in 1917 when the Mistletoe Troop in Muskogee, Oklahoma, baked cookies and sold them in their high school cafeteria as a service project; and

WHEREAS, from its humble beginnings as a way for Girl Scout troops to finance activities, the Girl Scout Cookie Program has evolved into the most powerful and successful financial literacy tool in the world for girls; and

WHEREAS, the Girl Scout Cookie Program teaches five essential skills: goal setting, decision making, money management, people skills, and business ethics; and

WHEREAS, in keeping with the fast pace of the modern world and the Girl Scout Mission to provide girls with learning opportunities for the future, Girl Scouts launched Digital Cookie, which teaches vital 21st century business skills including e-marketing, digital money management, online dashboard usage, and ecommerce, adding a digital layer to the Girl Scout Cookie Program; and

WHEREAS, during the last century of selling these iconic cookies, Girl Scouts have demonstrated their exemplary leadership and philanthropic spirit by using their cookie earnings to do remarkable things within their communities that reflect our organization's important mission; and

WHEREAS, thanks in part to the cookie sale, Girl Scouts consistently drive positive change in their communities, doing what they can to make the world a better place; and

WHEREAS, today more than 59 million American women are Girl Scout alumnae; 2.7 million girls and adult volunteers are active members; and

WHEREAS, our state applauds the Girl Scout Movement and all of the Girl Scout Councils serving girls in North Carolina for achieving this amazing milestone, and for 100 years of girls learning financial literacy through the iconic Girl Scout cookie sale;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim 2017 as "100 YEARS OF GIRL SCOUTS SELLING COOKIES" in North Carolina, and commend its observance to all citizens.




Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twenty-sixth of April in the year of our Lord two-thousand and seventeen and of the Independence of the United States of America the two hundred and forty-first.