



State of North Carolina

ROY COOPER

GOVERNOR

BABY SAFETY MONTH

2018

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, parents and caregivers play a huge role in protecting children from injuries; and

WHEREAS, many injuries can be prevented by helping educate parents and caregivers on the importance of properly choosing and using all the best products for their child's age and developmental stage as outlined by the manufacturer; and

WHEREAS, parents and caregivers can work to protect their children by choosing age-appropriate products; reading manufacturer's instructions, recommendations for use, and warning labels; registering products; actively supervising product use; inspecting products for missing hardware, loose threads and strings, holes, and tears; and monitoring growth and development to discontinue product use as needed; and

WHEREAS, the Juvenile Products Manufacturers Association (JPMA) initiated Baby Safety Month to educate parents and caregivers on the importance of the safe selection and use of juvenile products; and

WHEREAS, this observance started in 1983 with Expectant Mother's Day and, in 1986, was extended to a week-long celebration; since 1991, every September has been designated as Baby Safety Month; and

WHEREAS, JPMA is a national trade organization that represents 95 percent of the prenatal to preschool industry, including companies in the United States, Canada, and Mexico that manufacture, import and/or distribute infant products such as cribs, car seats, strollers, bedding, accessories, and decorations; and

WHEREAS, JPMA works to enhance children's product safety, and has developed a comprehensive Certification Program to help guide parents and caregivers toward purchasing juvenile products that are built with safety in mind; and

WHEREAS, hazard-based safety standards developed in cooperation with industry experts, consumer advocates, and government agencies help to ensure today's parents can be secure in the safe use and selection of their juvenile products; and

WHEREAS, the State of North Carolina joins in supporting the safety and well-being of our nation's children and encourages people to raise awareness of baby safety this September and throughout the year;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim September, 2018, as "**BABY SAFETY MONTH**" in North Carolina, and commend its observance to all citizens.





Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this eleventh day of September in the year of our Lord two thousand and eighteen and of the Independence of the United States of America the two hundred and forty-second.