

State of North Carolina

ROY COOPER

GOVERNOR

GREAT OUTDOORS MONTH

2019

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, North Carolina offers outstanding opportunities for safe and healthy fun in the great outdoors, where residents and visitors can enjoy our natural splendors in the company of family and friends; and

WHEREAS, the American Heart Association estimates that American teens spend more than 11 hours on media and screen time, and many health organizations consider outdoor activity a remedy for the adverse effects of prolonged inactivity; and

WHEREAS, Great Outdoors Month events – including National Trails Day, National Get Outdoors Day, Great Outdoors Day of Service, Great American Campout, Bike Travel Weekend and Kids to Parks Day – help connect people to healthy, fun outdoors activities; other events such as National Fishing and Boating Week, National Marina Day and Get Into Your Sanctuary Day provide opportunities for recreation on the great waters of our state; and

WHEREAS, the most recent Outdoor Industry Association Report estimates that outdoor recreation generates almost \$28 billion in consumer spending, and supports 260,000 direct jobs in North Carolina; and

WHEREAS, North Carolina's 41 state parks, 10 national parks sites and 4 national forests attract millions of visitors each year and represent the best of our state's rich natural and cultural history; and

WHEREAS, federal, state and local agencies; the recreation and tourism industries; and recreationists partner to improve our outdoor recreation through initiatives such as the Recreational Trails Program and the Land and Water Conservation Fund; and

WHEREAS, Great Outdoors Month is an opportunity to celebrate our state's commitment to protect our air, water, wildlife and lands, and to contribute to conservation through various licenses, taxes and fees; and

WHEREAS, the State of North Carolina urges all people living in and visiting our state to explore, enjoy, protect and conserve North Carolina's great outdoors;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim June, 2019, as "GREAT OUTDOORS MONTH" in North Carolina, and commend its observance to all citizens.



Roy Cooper

Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this sixth day of June in the year of our Lord two thousand and nineteen and of the Independence of the United States of America the two hundred and forty-second.