



# State of North Carolina

**ROY COOPER**  
GOVERNOR

**LIFE INSURANCE AWARENESS MONTH**

**2018**

**BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA**

## **A PROCLAMATION**

**WHEREAS**, according to the American Council of Life Insurers, an estimated 90 million American families rely on life insurance products to make informed financial choices, save for the future, protect their loved ones, and contribute to our society; and

**WHEREAS**, despite the peace of mind that life insurance brings, there are still too many people in North Carolina and throughout our nation who lack adequate life insurance coverage; and

**WHEREAS**, the North Carolina Department of Insurance provides resources and information for those determining whether they are eligible or in need of a life insurance policy; and

**WHEREAS**, proceeds from a life insurance policy can go a long way toward stabilizing a family's finances, relieving immediate expenses, meeting debts, and covering long term financial needs such as education and mortgages; and

**WHEREAS**, planning ahead with life insurance can help to replace lost income and ensure the financial protection of family and loved ones; and

**WHEREAS**, Life Insurance Awareness Month serves as an opportunity to start thinking about life insurance protection and reminds people to review their beneficiaries to make sure they are up to date; and

**WHEREAS**, individuals who are eligible for life insurance can seek advice from qualified insurance professionals and take the actions necessary to achieve a financially secure future for their loved ones; and

**WHEREAS**, the State of North Carolina commends the many dedicated professionals of the life insurance industry in our communities for their ongoing commitment to enhance financial and retirement security for the families of our state;

**NOW, THEREFORE**, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim September, 2018, as "**LIFE INSURANCE AWARENESS MONTH**" in North Carolina, and commend its observance to all citizens.



Roy Cooper  
Governor

**IN WITNESS WHEREOF**, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this eleventh day of September in the year of our Lord two thousand and eighteen and of the Independence of the United States of America the two hundred and forty-second.