

# State of North Carolina

**ROY COOPER**  
GOVERNOR

**TRAVEL AND TOURISM WEEK**

**2019**

**BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA**

## **A PROCLAMATION**

**WHEREAS**, North Carolina is a chosen destination for visitors from across the country and around the world, and proudly welcomed more than 50 million visitors last year; and

**WHEREAS**, travel and tourism are vital to North Carolina's economic prosperity, business productivity, and our quality of life; and

**WHEREAS**, travel and tourism to and within North Carolina provide significant economic benefits for the state, generating \$25.3 billion in direct visitor spending in 2018; and

**WHEREAS**, the travel and tourism industry is among the largest private sector employers in North Carolina, supporting more than 230,000 jobs; and

**WHEREAS**, travel and tourism support and benefit more than 45,000 businesses in North Carolina that directly serve travelers; and

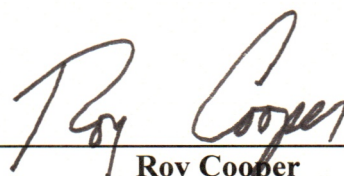
**WHEREAS**, direct visitor spending generated tax revenues of \$2.1 billion in state and local governments, which are funds used to support essential services and programs for North Carolinians; and

**WHEREAS**, travel and tourism impact all 100 counties of North Carolina and provide an average savings of \$523 to each household in state and local taxes; and

**WHEREAS**, leisure travel provides countless benefits, including health and wellness, creativity, cultural awareness, education, happiness, productivity, and relationships;

**NOW, THEREFORE**, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim May 5 – 11, 2019, as "**TRAVEL AND TOURISM WEEK**" in North Carolina, and commend its observance to all citizens.



  
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Roy Cooper  
Governor

**IN WITNESS WHEREOF**, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this thirtieth day of April in the year of our Lord two thousand and nineteen and of the Independence of the United States of America the two hundred and forty-second.