

State of North Carolina

ROY COOPER

GOVERNOR

MINORITY ENTERPRISE DEVELOPMENT MONTH

2019

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, diverse entrepreneurship encourages progress toward innovative solutions to the problem of economic growth and stability, and supports the promise of thriving communities that embrace inclusion and a better life for all families; and

WHEREAS, nationally, sales from minority-owned businesses exceed a trillion dollars in buying power, indicating that success already exists, and that all business models can be enhanced by partnerships with successful entrepreneurs; and

WHEREAS, the State of North Carolina recognizes minority-owned businesses as key drivers of economic success at the national, state, and local level; and

WHEREAS, according to the United States Census Bureau, there are more than 183,000 minority-owned businesses in North Carolina, which realize more than \$16.1 billion in sales annually; and

WHEREAS, the State of North Carolina honors and acknowledges historically underutilized businesses as key components to strengthening diversity in the private and public sector; and

WHEREAS, July 2019 marked the 10th anniversary of the Historically Underutilized Businesses' Statewide Uniform Certification Program, a program that has yielded more than 4,000 HUB-certified businesses in the state; and

WHEREAS, the State of North Carolina recognizes and celebrates the achievements of minority-owned businesses, and encourages participation in programs that honor the contributions of minority-owned businesses and impact the expansion of access to economic opportunity statewide;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim October, 2019, as "MINORITY ENTERPRISE DEVELOPMENT MONTH" in North Carolina, and commend its observance to all citizens.



Roy Cooper Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this first day of October in the year of our Lord two thousand and nineteen and of the Independence of the United States of America the two hundred and forty-fourth.