



State of North Carolina

ROY COOPER
GOVERNOR

RURAL WEEK

2021

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, the state of North Carolina is comprised of 100 counties, 80 of which are rural, encompassing more than four million rural residents, 415 rural municipalities, and more than 80 percent of the state's total landmass; and

WHEREAS, opportunities to stabilize and transform rural health, expand accessible, affordable high-speed broadband, and invest in stronger entrepreneurship and small-business development systems are essential to our great state's national and global economic competitiveness and to the future health and well-being of our state's rural residents; and

WHEREAS, our rural communities deserve the opportunity and support to educate their children, live better and healthier lives, launch their small business dreams, and live in safe, supportive, and welcoming communities; and

WHEREAS, a strong rural workforce and deep entrepreneurial spirit has historically been the economic catalyst that has driven our state's growth and will be necessary to build more vibrant, thriving, and equitable state and local economies in the future; and

WHEREAS, small businesses are the face of our small towns, the economic backbone of our state, and the lifeblood of opportunity in our rural communities; and

WHEREAS, today and every day we recognize, celebrate, and honor the resilience, beauty, hospitality, and endless treasures that resonate throughout all of rural North Carolina and that is embodied in the people who call it home;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim March 15 – 17, 2021, as "RURAL WEEK" in North Carolina, and commend its observance to all citizens.



Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this fifth day of March in the year of our Lord two thousand and twenty-one and of the Independence of the United States of America the two hundred and forty-fifth.