

State of North Carolina

ROY COOPER
GOVERNOR

WORLD BREASTFEEDING WEEK

2020

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, mother's milk supports optimal growth and development of infants and children in North Carolina, providing immunities against acute and chronic illness, which is why breastfeeding is promoted as the standard for infant feeding in the first year of life or longer; and

WHEREAS, mother's milk is a natural, renewable food that is environmentally safe and green because it is delivered without pollution, packaging, or waste; and

WHEREAS, artificial feeding leaves a major environmental footprint that contributes to the depletion of natural resources and environmental degradation; protecting, promoting, and supporting breastfeeding addresses inequalities that stand in the way of sustainable development; and

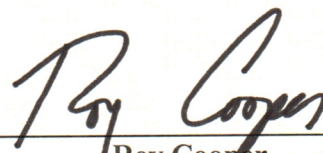
WHEREAS, the North Carolina Early Childhood Action Plan, prepared pursuant to Executive Order No. 49, 33 N.C. Reg. 630-31 (Oct. 1, 2018), highlights the prevalence of breastfeeding as a supporting indicator to ensure that young children across the state grow up healthy in safe, stable, and nurturing families and communities; and

WHEREAS, the North Carolina Division of Public Health Nutrition Services Branch continues to support a breastfeeding-friendly health care system and community through the North Carolina Maternity Center Breastfeeding-Friendly Designation Program and the North Carolina Breastfeeding-Friendly Child Care Designation Program, recognizing organizations that take steps to promote, protect, and support breastfeeding; and

WHEREAS, North Carolina joins professional health care organizations in celebrating World Breastfeeding Week, *Support Breastfeeding for a Healthier Planet*, and encourages everyone to take action to promote, protect, and support breastfeeding for all parents;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim August 1 – 7, 2020, as “**WORLD BREASTFEEDING WEEK**” in North Carolina, and commend its observance to all citizens.





Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this fifteenth day of July in the year of our Lord two thousand and twenty and of the Independence of the United States of America the two hundred and forty-fifth.