

GOVERNOR COOPER'S  
**SCHOOL  
SUPPLY DRIVE**

*Donate and Help Local Students Prepare for a Great School Year!*

***Downloadable  
Toolkit***

July 30th - August 17th



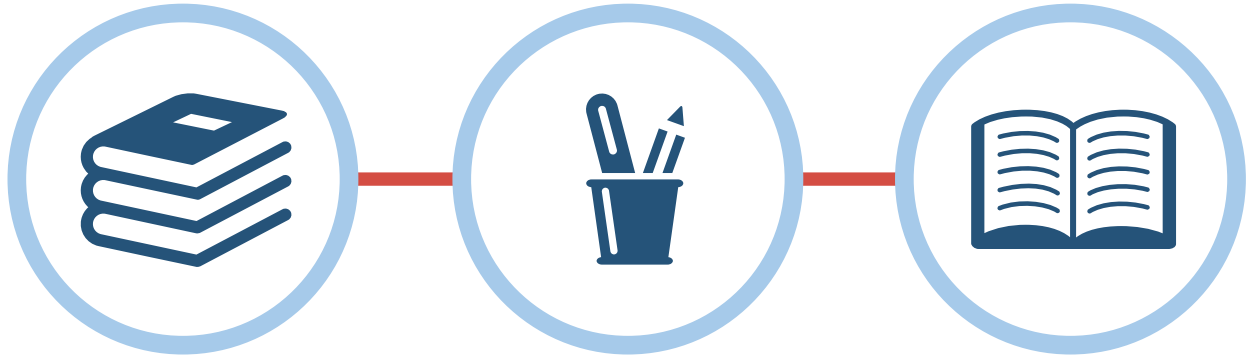
# GOVERNOR COOPER'S **SCHOOL SUPPLY DRIVE**

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July 30th - August 17th



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State Employees' Credit Union®



Communities  
In Schools

North Carolina



# GOVERNOR COOPER'S SCHOOL SUPPLY DRIVE

Governor Roy Cooper is partnering with the North Carolina Business Committee for Education, State Employees Credit Union, and Communities In Schools of North Carolina to run an annual school supply drive to help address unmet classroom needs in North Carolina's public schools.

## ABOUT THE DRIVE

From July 30th to August 17th, 2018, state government offices, State Employees Credit Union branches, and businesses across North Carolina will collect school supplies that teachers and students need most:

- Paper – all types
- Pens, pencils, and dry erase markers
- Spiral notebooks
- Tissues and sanitizing wipes

At the end of the drive, Communities In Schools chapters will distribute the supplies to classrooms across the state.

## HOW TO PARTICIPATE

**Donate supplies.** Drop off supplies at one of our bins in a State Employees Credit Union branch. Find the SECU location nearest you [here](#).

**Give at SECU.** Make a donation with a teller in support of Governor Cooper's School Supply Drive.

**Collect supplies at your workplace.** Get your office involved! This kit includes everything you need: signage for a drop off bin, a draft email to send to your employees, sample social media posts to help spread the word, and contact information for Communities In Schools affiliates near you. Download and print the kit today to get started.

## ABOUT SCHOOL SUPPLY NEEDS

This is Gov. Cooper's latest effort to help close the supply gap for public school students and their teachers. On average, teachers spend about \$500 of their own money on supplies for their classrooms each year, and state funding for school supplies has been cut in half since 2008.

In 2017, Gov. Cooper rolled out a budget proposal that would include a \$150 annual teacher supply stipend to help North Carolina's public school teachers avoid dipping into their own pockets to cover the cost of supplies, but the provision was not included in the budget passed by the North Carolina General Assembly.

Governor Cooper's School Supply Drive is a collaborative effort among the North Carolina Governor's Office, VolunteerNC, the North Carolina Business Committee on Education, State Employees Credit Union, and Communities In Schools of North Carolina.



# GOVERNOR COOPER'S **SCHOOL SUPPLY DRIVE**

## **SUGGESTED ITEMS CHECK LIST**

- Paper (all types)
- Pens & Pencils
- USB Flash Drives
- Dry Erase Markers
- Spiral notebooks
- Sanitizing wipes & tissues



July 30th - August 17th

## Getting the Word Out for Your Workplace School Supply Drive

Hosting a supply drive at your workplace? See below for a sample email to connect with your employees and sample social media messages you can use to spread the word!

### SAMPLE EMAIL

*Dear Employees,*

*Governor Roy Cooper is teaming up with State Employees Credit Union, VolunteerNC, Communities in Schools of North Carolina, and the North Carolina Business Committee for Education to kick off the Governor's School Supply Drive, and [your company name] is getting involved!*

*Did you know that on average, public school teachers spend about \$500 of their own money each year to cover the cost of supplies for their classrooms? We're doing all we can to help ensure that students and teachers across North Carolina have what they need to have an excellent academic year.*

*This back to school season, please consider picking up a few extra school supplies and dropping them off in the marked donation bin, located at [location in your workplace].*

*We'll be collecting the following items: all types of paper, pens, pencils, dry erase markers, spiral notebooks, tissues, and sanitizing wipes.*

*The drive ends on Friday, August 17, 2018.*

*Thank you in advance for your participation.*

### SAMPLE TWEETS

We're proud to participate in @NC\_Governor's School Supply Drive! Learn more here: [link to related press release at governor.nc.gov]

Back to school season is here! We're taking part in @NC\_Governor's School Supply Drive & would love your help: [link to related press release at governor.nc.gov]

It's back to school season. What better way to celebrate than donating to @NC\_Governor's School Supply Drive? [link to related press release at governor.nc.gov]

We're participating in @NC\_Governor's School Supply Drive through 8/17! Help by donating at our office: [link to related press release at governor.nc.gov]

### SAMPLE FACEBOOK POSTS

[Company name] is a proud participant in @NCgovernor's School Supply Drive! We'll be collecting paper, pens, pencils, dry erase markers, spiral notebooks, tissues and sanitizing wipes through Friday, August 17th. If you'd like to help students and teachers start the school year off right, grab a few of these items and drop them off at our office or at your local SECU branch. [link to related press release at governor.nc.gov]

It's back to school season and [Company name] is a proud participant in @NCgovernor's School Supply Drive! We'll be collecting paper, pens, pencils, dry erase markers, spiral notebooks, tissues and sanitizing wipes through Friday, August 17. If you'd like to help students and teachers start the school year off right, grab a few of these items and drop them off at our office or at your local SECU branch. [link to related press release at governor.nc.gov]



# GOVERNOR COOPER'S SCHOOL SUPPLY DRIVE

If your business or workplace participated as a drop off location during the Governor's School Supply Drive, you can deliver items collected to a Communities in Schools affiliate near you at the end of the drive. For a list of locations, visit Communities in Schools' online **Affiliate Locator**.

Additionally, local SECU branches are accepting school supplies. There is an SECU in **every county**. Lastly, deliver the materials to a **nearby school** in need.

Please email [volunteernc@nc.gov](mailto:volunteernc@nc.gov) and let us know how many copy paper boxes of materials your group gathered and send a picture or two that we can use on social media about your collection or distribution.

