

# State of North Carolina

## **ROY COOPER**

**GOVERNOR** 

#### AGEISM AWARENESS DAY

2024

### BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

#### A PROCLAMATION

**WHEREAS**, North Carolina currently ranks 9<sup>th</sup> in total population and 9th in population 60 and older and is home to an estimated 2.7 million older adults over the age of 60; and

WHEREAS, recognizing and celebrating the contributions and wisdom of older adults enriches the fabric of our communities and strengthens intergenerational bonds; and

**WHEREAS**, North Carolina should ensure that older adults are respected and portrayed as capable, competent, effective, and valued in all areas of society; and

WHEREAS, ageism refers to the stereotypes, prejudice, and discrimination toward others based on age; and

WHEREAS, preventing ageism in education, employment, housing, and health care improves the quality of life of all North Carolinians; and

WHEREAS, addressing ageism is essential to creating a more equitable and inclusive society for current and future generations, ensuring that all individuals can age with dignity, respect, and the support they deserve; and

WHEREAS, Executive Order 280 established North Carolina's commitment to building an age-friendly state and called upon the NC Department of Health and Human Services to develop a comprehensive, cross-sectoral plan to address NC's rapidly aging population; and next steps include implementation of the plan titled "All Ages, All Stages NC," which incorporates ageism as a crucial component;

**NOW, THEREFORE,** I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim October 9, 2024, as "AGEISM AWARENESS DAY" in North Carolina, and commend its observance to all citizens.

STATE OF BOTH OF STATE OF STAT

Roy Cooper Governor

IN WITH SS WHERE F, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twenty-fifth day of September in the year of our Lord two thousand and twenty-four and of the Independence of the United States of America the two hundred and forty-ninth.