

State of North Carolina

JOSH STEIN
GOVERNOR

ENROLLMENT ASSISTER APPRECIATION WEEK

2025

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, North Carolina has experienced significant changes to the number of people who have health insurance, as a result of recent policy changes such as Medicaid Expansion and Medicaid Unwinding; and

WHEREAS, North Carolina has consistently ranked third in the number of people enrolling in health insurance through the Health Insurance Marketplace among states with a Federally-Facilitated Exchange (FFE); and

WHEREAS, North Carolina expanded Medicaid on December 1, 2023 as a result of bipartisan legislation; and

WHEREAS, North Carolina now has hundreds of thousands of individuals newly eligible for Medicaid under the expanded eligibility requirements; and

WHEREAS, North Carolina has seen more than 640,000 people enroll in Medicaid Expansion since December 1, 2023, outpacing enrollment expectations in half the time originally projected; and

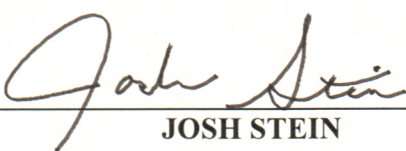
WHEREAS, Medicaid provides affordable health coverage and access to doctors and prescriptions for more than 3 million children, older adults, people with disabilities, and working North Carolinians; and

WHEREAS, Enrollment Assistors perform outreach and education efforts to increase North Carolinians' awareness of their health coverage options; and

WHEREAS, Enrollment Assistors, including Navigators and Certified Application Counselors, provide free and unbiased assistance, helping North Carolinians access quality and affordable health coverage; Enrollment Assistors have been on the front lines helping eligible North Carolinians understand changes in health coverage options and assisting North Carolinians with their applications for Medicaid and Marketplace Coverage;

NOW, THEREFORE, I, JOSH STEIN, Governor of the State of North Carolina, do hereby proclaim April 13-19, 2025, as **"ENROLLMENT ASSISTER APPRECIATION WEEK"** in North Carolina, and commend its observance to all citizens.





JOSH STEIN
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this second day of April in the year of our Lord two thousand and twenty-fifth and of the Independence of the United States of America the two hundred and forty-ninth.