



# State of North Carolina

**ROY COOPER**  
GOVERNOR

## FINANCIAL LITERACY MONTH

2023

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

### A PROCLAMATION

**WHEREAS**, National Financial Literacy Month is dedicated to improving financial literacy in an effort to ensure all Americans have access to trustworthy financial services and products; and

**WHEREAS**, during these challenging economic times, financial literacy can help families establish and maintain healthy financial habits; and

**WHEREAS**, financial literacy helps residents become more knowledgeable about finances and develop skills and strategies to manage personal finances, savings, and credit development; and

**WHEREAS**, 2016 was North Carolina's inaugural year participating in Money Smart Week, created by the Federal Reserve Bank of Chicago in 2002 as a public awareness campaign designed to help consumers better manage their personal finances; and

**WHEREAS**, the designation of Financial Literacy Month helps raise public awareness about the importance of financial education in North Carolina; and

**WHEREAS**, the State of North Carolina encourages state agencies, public and private institutions, regional agencies, and community organizations to facilitate instruction, activities, and initiatives that contribute to developing and enhancing financial literacy for economic success;

**NOW, THEREFORE**, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim April, 2023, as "**FINANCIAL LITERACY MONTH**" in North Carolina, and commend its observance to all citizens.



Roy Cooper  
Governor

**IN WITNESS WHEREOF**, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twelfth day of April in the year of our Lord two thousand and twenty-three and of the Independence of the United States of America the two hundred and forty-seventh.