

State of North Carolina

ROY COOPER
GOVERNOR

GOVERNMENT COMMUNICATIONS DAY

2024

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, Government Communications Day was created on February 24, 2022, a day dedicated to recognizing the outstanding efforts of public communicators; and

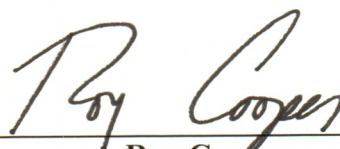
WHEREAS, today is a chance to acknowledge the hard work and dedication of the communication experts, public information officers, communication directors, social media managers, videographers, photographers, graphic designers, event planners, speech writers, and marketing specialists who inform, educate, and engage our communities; and

WHEREAS, effective communication in government fosters understanding, trust, and collaboration with the public; and

WHEREAS, Government Communications Day commends the communicators, public relations professionals, and others behind the scenes who bridge the gap between governance and the governed; their commitment to clarity, openness, and transparency strengthens the foundations of democracy; and

WHEREAS, the State of North Carolina honors the individuals who have dedicated their careers to ensuring local, state, and federal government agencies have effective, impactful, and successful communication strategies that resonate and are relevant to the residents of our state;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim February 24, 2024, as “**GOVERNMENT COMMUNICATIONS DAY**” in North Carolina, and commend its observance to all citizens.



Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twenty-third day of February in the year of our Lord two thousand and twenty-four and of the Independence of the United States of America the two hundred and forty-eighth.