

# State of North Carolina

**ROY COOPER**  
GOVERNOR

## PERIOD POVERTY AWARENESS WEEK

2024

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

### A PROCLAMATION

**WHEREAS**, period supplies are a necessary product for millions of North Carolinians and the lack of these supplies, known as period poverty, can adversely affect their health and well-being; and

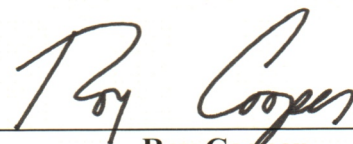
**WHEREAS**, national surveys and research studies report that one in four people struggle to secure enough period supplies to meet their needs regularly due to a lack of income; and

**WHEREAS**, national surveys also report that one in five people miss work or school due to lacking a sufficient amount of period supplies which exacerbates the vicious cycle of poverty by forcing them to withdraw from daily life, losing pay or missing educational opportunities; and

**WHEREAS**, the people of North Carolina recognize that period poverty is a public health issue and addressing period poverty will improve health for women and girls and lead to improved economic opportunities for North Carolinians by ensuring that all people have access to the basic necessities required to thrive and reach their full potential; and

**WHEREAS**, North Carolina is proud to be home to trusted community-based organizations, including Period Power, a program of the Diaper Bank of North Carolina, that recognize the importance of period products in ensuring health and providing economic stability and thus distribute period products through various channels;

**NOW, THEREFORE**, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim May 20 – 28, 2024, as “**PERIOD POVERTY AWARENESS WEEK**” in North Carolina, and commend its observance to all citizens.



Roy Cooper  
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this seventeenth day of May in the year of our Lord two thousand and twenty-four and of the Independence of the United States of America the two hundred and forty-eighth.