

State of North Carolina

ROY COOPER

GOVERNOR

WORKFORCE DEVELOPMENT PROFESSIONALS MONTH

2021

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, the global economy continues to change rapidly, and ensuring that North Carolinians are ready for the jobs of today and tomorrow is of paramount importance; and

WHEREAS, the strength of North Carolina's workforce is one of the most important factors affecting the decisions of businesses to locate or expand in our state; and

WHEREAS, workforce development professionals connect North Carolinians to good jobs and help them become successful, productive workers, while helping North Carolina businesses find new employees, train existing employees, and develop strong, diverse talent pipelines; and

WHEREAS, workforce development professionals help their clients build confidence, find pathways to rewarding careers with family-sustaining wages, and gain the skills they need for the modern workplace; and

WHEREAS, during North Carolina's recovery from the COVID-19 pandemic, workforce development professionals have contributed to our state's resilience, playing key roles in getting North Carolinians back to work and into career training; and

WHEREAS, North Carolina is making great progress in strengthening the alignment of economic development with workforce development by having professionals promote the upskilling and reskilling of North Carolina workers so that they can fill a growing number of jobs for employers; and

WHEREAS, the NC Job Ready initiative focuses on workforce development and is built on three core principles: skills and education attainment, employer leadership, and local innovation; and

WHEREAS, workforce development professionals serve within the NCWorks system, which includes the North Carolina Department of Commerce, local Workforce Development Boards, community colleges, public schools, and other organizations; and

WHEREAS, the expertise and leadership of workforce development professionals strengthen our state;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim October, 2021, as "WORKFORCE DEVELEOPMENT PROFESSIONALS MONTH" in North Carolina, and commend its observance to

all citizens.

Roy Cooper Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this thirtieth day of September in the year of our Lord two thousand and twenty-one and of the Independence of the United States of America the two hundred and forty-sixth.