

State of North Carolina

JOSH STEIN
GOVERNOR

LIFE INSURANCE AWARENESS MONTH

2025

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, life insurance provides financial security to families who suffer an unexpected loss, helping surviving family members meet immediate, ongoing, and future obligations; and

WHEREAS, 90 million American families depend on life insurer products to protect themselves and those they love through all stages of life; and

WHEREAS, life insurers paid out \$4.33 billion in life insurance benefits to North Carolina families in 2023; and

WHEREAS, North Carolina residents own 5.3 million individual life insurance policies, with coverage averaging \$133,000 per policyholder; and

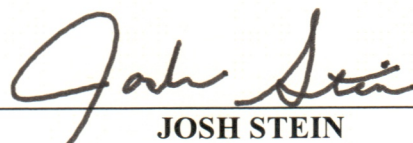
WHEREAS, life insurance companies invest approximately \$202 billion in the North Carolina economy; and

WHEREAS, there are 417 life insurers licensed to do business in North Carolina, generating approximately 84,500 jobs; and

WHEREAS, the American Council of Life Insurers and the North Carolina Chapter of the National Association of Insurance and Financial Advisors desire to raise awareness of the importance of access to affordable financial protection products;

NOW, THEREFORE, I, JOSH STEIN, Governor of the State of North Carolina, do hereby proclaim September 2025 as “**LIFE INSURANCE AWARENESS MONTH**” in North Carolina and commend its observance to all citizens.





JOSH STEIN

Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twenty-sixth day of September in the year of our Lord two thousand and twenty-fifth and of the Independence of the United States of America the two hundred and forty-ninth.